

G E R M A N A M E R I C A N

TRADE

JAN / FEB 2010

CALIFORNIA: THE GOLDEN STATE

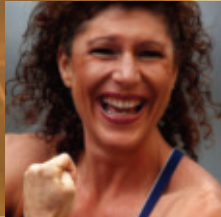
SPOTLIGHT: GACC 2009 REVIEW

A Fresh Start
for the Transatlantic
Economic Council,
Dr. Bernd Pfaffenbach



German American Business Outlook
Annual Survey among German Firms in the U.S.

"From Country Girl
to Miss Universe"
Dreamcatcher
Angela Beyer



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



From Country Girl to Miss Universe

Angela Beyer holds the Miss Universe title which she won recently in Los Angeles as part of the Professional & Amateur Universe Natural Bodybuilding Championships

PERSONAL BACKGROUND



I am a country girl from Bavaria, born in 1976, and I started my education as a banker in my hometown of Gunzenhausen.

Later I worked for more than ten years in various branches of a larger bank in the region of Mittelfranken. From time to time I helped out my father in our family business, a small GM car dealership.

After finishing school and being a full-time professional I was not as active as I was during my studies. I took the easy road, ending up as a typical “coach potato”. I gained a lot of weight, lost my motivation for doing things, and I felt uncomfortable in my own skin.

So I decided to join our local gym, where I met my boyfriend who was a bodybuilder and who started working out with me. I got totally hooked! I felt vibrant and fired

up again, and I wanted to know it all. I became interested in learning everything about healthy lifestyles. The correct work-outs, the best nutrition and the right supplements became an important challenge for me.

I also learned the value of having goals and sticking with them. Impossible is not acceptable became my credo. Being on a schedule and having the will to optimize things were my focus. I am totally interested in shaping the body and knowing the secret of achieving the desired results. Also the natural path and the amazing power which comes with it are fascinating to me.

As the improvement in my physique became noticeable, I began to compete in small shows in the Figure Class. Being on stage was the greatest feeling, and I still love it to this day.

Why America

My entire family are fans of the U.S. We love this country and the opportunities which are pos- >>

sible here. We started traveling to the States in 1986 when I was a child, and I remember all the good experiences we had here.

My mom and dad always tried to spend as much time here as the holidays allowed. Miami was our first port of call. However, after a few years we discovered Naples on the west coast of Florida, and we all fell in love with this town. So my dad made his dream come true and bought a little vacation condo in Naples.

Naples always felt like a second home to us, and it was always hard to go back to Germany. We love the different cultures all combined in one country, the

American Way of Life, the spirit of this great country, the beauty of the nature and the positive attitude of the Americans.

I felt I needed a change, and with the blessing of my family, I made the decision to make my vacation home my permanent home. Nowhere else you can get more information, available selections of high end health products and education than in the U.S. Best of all, people around you are willing to support you and be happy for you. This positive quality is a special skill of the Americans which gives this country "extra" power. It is not always easy, but everything is possible here in the U.S., and there is always a way to reach your goals! Now I love the U.S. even more through the influence of my sport and the healthy life style.

Cultural Surprises

I have always been intrigued by the extremes prevalent among the different levels of American society. The strong conservative mindset is another surprising characteristic of the southern U.S. states (I am located in Florida). But particularly the American sense of volunteering impresses me

the most. Everyone here volunteers somewhere: women's shelters, animal shelters, Susan Komen - The Race for the Cure for Breast Cancer to name a few.

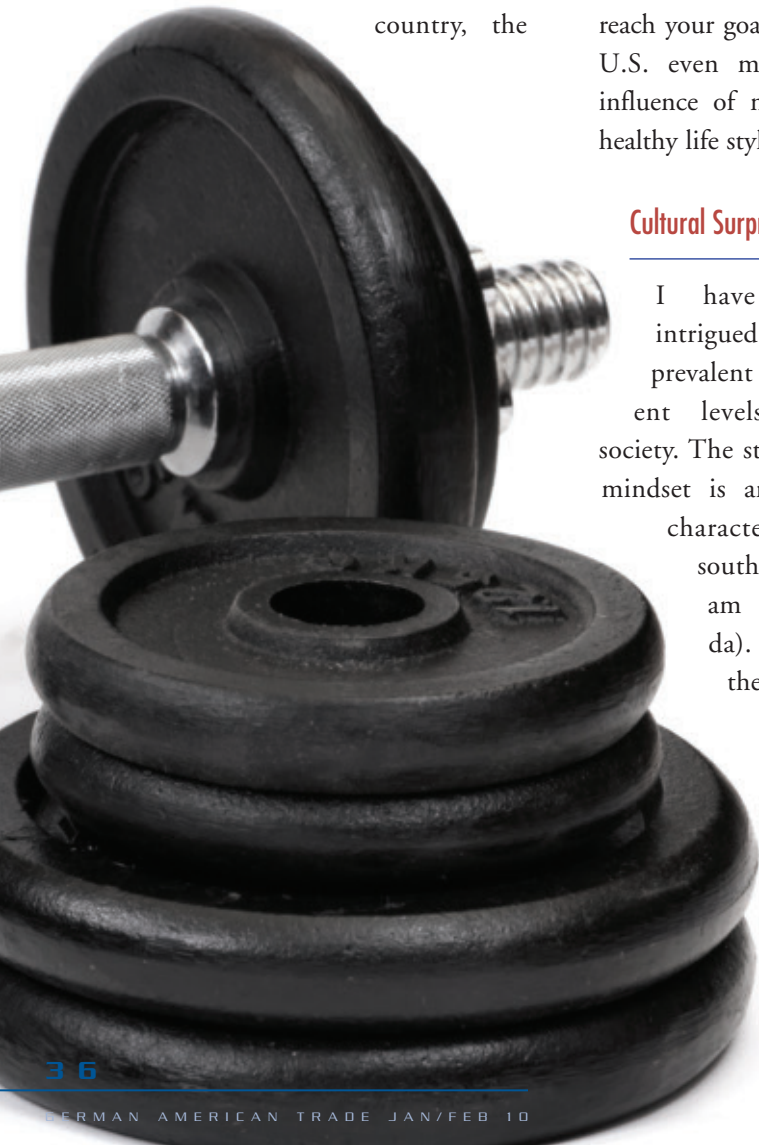
This strong dedication and commitment to helping others shows again the positive power of the U.S. and how beneficial it is to experience this. I myself volunteered at the Collier Spay and Neuter Clinic in Naples, I've done the Susan Komen Breast Cancer Walk every year since I've been here, and I volunteered at the local hospital several times. My worship at Summit Church has also helped me to recharge my spiritual batteries and has shown me the right way to become a better person.

Biggest Challenge

My biggest challenge has been getting through all of the paperwork for my U.S. visa and Green Card. My immigration lawyer, Sabine Weyergraf, has done a really great job. She has led me carefully through the whole application process and helped me out a lot with the often complicated documents.

Greatest Inspiration

Michael Ferencik is a famous natural body building competitor and successful personal trainer.





Angela Beyer

He is an awesome person with much knowledge and experience. We have worked very well together as a team during my contest preparation, and he introduced me to the International Natural Bodybuilding Association. Recently Michael opened up an elite personal training studio where he uses his life coaching skills for the benefit of his clients. I am lucky to be supporting Michael with his different programs and projects.

In addition my work-out partner Blake Will who, with great patience and determination, has supported me through all my

hard workouts – no matter what – has been an awesome inspiration for me.

Of course another great motivation has been the support of all my American friends and co-workers who helped me through my special diet and the endless work-outs. Because of these special people the year 2009 was a dream-come-true for me. I won the overall title at the South Eastern Competition of Natural Body Building in Physique Class this past spring in Fort Myers. Then in September I placed first in the International Natural Body Building & Fitness Federation's Ms.

USA Competition in Los Angeles. At the end of year I was back in LA where I won the Professional & Amateur Universe Natural Body Building Championship.

BUSINESS BACKGROUND

Future Goals

I plan to stay in the U.S. and continue to learn as much as I can in the field of natural body building. Supporting a natural and drug-free sport and being an example of a healthy life-style are important for me, and I will continue to educate myself in all aspects of nutrition and training. Knowledge is power!

I also started my own company "Heavenly Life, LLC" with my partners. We plan to offer quality products for beauty and health. We are distributing the product line of Dr. Gerhard Knapp who is a well-known scientist and author of hair and skin cosmetics, nutritional supplements and the cure of allergies.

My life thus far in the U.S. has been an adventure marked by hard work, great friendships and unforgettable experiences. Hopefully I will be able to help others to accomplish their own personal goals just as I have done for myself. **GAT**

FAST FACTS HEAVENLY LIFE

Names of President:	Angela Beyer, Barbara Spallone, Wolfgang Gilles, Gabriela Singer
Hometown:	Gunzenhausen, Germany
Location:	Naples, Florida
Year Founded in the U.S.:	2009
Business Activity:	Healthy life products
Number of employees:	4



www.heavenlylife.org